



Experts Guide Election Season



Allison Archer

Allison Archer is a leadership studies professor with expertise in political communication and political psychology. As a former journalist and political scientist, she is interested in questions regarding the relationship between the media and politics. She currently studies how election results affect news consumption.



Joanna Love

Joanna Love is an assistant professor of music and an expert on 20th- and 21st-century American popular music and can speak to music on the campaign trail. She specializes in music's role in advertising, video, and film and can provide insight on the use of popular music in political advertisements and how it can be an effective, or ineffective, campaigning tool.



Ernest McGowen

Ernest McGowen is a political scientist with expertise on voter behavior, political behavior and methodology, campaigns and elections, public opinion, and race and ethnicity. He is the author of *African Americans in White Suburbia: Social Networks and Political Behavior*.



Dan Palazzolo

Dan Palazzolo is a political scientist and is an expert on Virginia government and politics, campaigns and elections, Congress, and budget policy. His current research examines coalition building in Congress in an era of partisan polarization. He studies opportunities for bipartisanship or other forms of cooperation across party lines in this period of intense partisan polarization.

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