#ICYMI: University of Richmond News to Use

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The University of Richmond media and public relations team is providing @URNews2Use for your publication, website, and social media channels.

**The Conversation: The Periodic Table**
2019 marks the 150th anniversary since Dmitri Mendeleev, known as “The Father of the Period Table,” published the scientific tool in 1869. UR faculty have authored articles for The Conversation, which you can republish for free under the Creative Commons.

- **The politics of the periodic table — who gets the credit and why** by chemistry professor Kelling Donald
- **Why the ancient promise of alchemy is fulfilled in reading** by English professor Elisabeth Gruner
- **The deadly, life-giving and transient elements that make up group 15 of the periodic table** by chemistry professor Julie Pollock

UR has additional experts who can provide unique perspectives on the Periodic Table and its elements.

**Expert Resource: Parent-Teacher Conferences**
With back-to-school season comes parent-teacher conferences. Kate Cassada, associate professor of education, provides the following comments for your stories:

“During conferences, Listen and absorb what you are being told but recognize that the materials are probably quite formulaic and generic in order to meet every child’s academic reporting in 15 minutes. Don’t hesitate to ask for clarification. Ask questions and share knowledge that help the teacher see your child uniquely and help you understand your child’s school day.”

Contact Lindsey Campbell to connect with Cassada.

**On Deck**
UR’s class of 2023 is settling in after move-in-day on Wednesday. Students have one final weekend before their summer comes to a close. Classes start on Monday.

**Media Releases**

*UR Jepson School of Leadership Studies’ Popular Speaker Series Examines Leadership in the Age of the Internet*

If we can be of further assistance or if you are looking for an expert on a particular topic, please do reach out. Visit our newsroom at news.richmond.edu for more UR news you can use.

Best,
The University of Richmond [Media Relations Team](#)